



121 Bird Sanctuary Drive
Nanaimo BC
V9R 6H1

Wednesday, June 29, 2011

Position Description: OREG Atlantic Director (Contractual)

The Atlantic Director will be an independent home-based contractor in the Halifax region, who will have access to shared office space with the FORCE team on an as-available basis. The Atlantic Director is expected to engage in all marine energy-related activity in the Atlantic region, supporting the executive director, working with OREG's Atlantic board members and contributing to OREG's national and international communications agenda.

The Atlantic Director is accountable to, and works under the direction of the Executive Director of OREG. For the purposes of day-to-day administration, he/she functions with the support of FORCE and under the general supervision of the Executive Director of FORCE.

Tasks

Collaboration

One of the long-term goals of this position is to foster collaboration in Atlantic Canada's marine renewable sector. OREG's Atlantic Director will be a visible and active extension of OREG's efforts to promote and support developments in Atlantic Canada that have the potential to "advantage Canada" in the global MRE sector. OREG must work to enhance the work of FORCE and the pioneer community projects. OREG is expecting a growing engagement with organizations, such as OTANS and ESANS, which are taking a greater interest in MRE.

Advocacy

- Regular engagement with government and related agencies
- Participation in FERN, FORCE, OEER and other R&D planning initiatives
- Support FORCE and OREG Executive Directors in strategic planning
 - Work with FORCE Executive Director and board to develop focus on critical technical enablers and potential innovations that can advance sector
 - Provide support to FORCE in its role as an industry incubator
- Lead in meetings and networking events with OTANS, ESANS and NOIA members
 - Ocean energy contact at all energy networking events in Atlantic Canada

- Presentations on ocean energy to community and industry groups more frequently than has been achieved in the past
- Work with Fundy Tidal Inc. to identify additional support industry project players, and to promote the community-scale project model to other communities
 - Assist in technical network building
 - Document the cluster effect of the model
 - Look for speaking opportunities to promote

Execution on the Marine Renewable Energy Roadmap

The Atlantic Director will work with NRCan, FORCE and the Provinces to organize and launch workshops and working groups to accelerate development based on the roadmap being created by Fall 2011:

- Focusing on critical enabling technology developments, e.g. founding and handling, connectors, instrumentation, monitoring and modeling
- Aligning with offshore and ocean technology industry and R&D capacity
- Working with OREG Executive Director to identify technical players to join in accelerating development
- Communicating the technical needs identified, and corresponding innovation and business opportunities to marine, energy and environmental industries

Operations and Logistics

The Atlantic Director will assume the primary role, build on, and be directed by the Pacific Director's experience, in maintaining OREG as a primary information resource for the sector in Canada and beyond. This will include:

- Maintenance and updating of the OREG website
- Creation and distribution of Bi-Weekly newsletters
- Creation and distribution of general quarterly and member newsletters
- Development of the OREG social media sites (Facebook, LinkedIn, etc)
- Responses to industry news and press releases
- Assist with event marketing

The contractor will participate in board teleconferences and continue development of OREG's "virtual operations".

Participation at the annual conference may require travel outside the region.

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Ocean Renewable Energy Group

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