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EnergyOcean and Oregon Wave Energy Trust
Announce Launch of New Show on the West Coast

PORTLAND, OR. May 18, 2010 – TradeFair Group and the Oregon Wave Energy Trust (OWET) announced today that they will partner on launching the EnergyOcean Pacific Conference & Exhibition incorporating OWET's 5th Annual Ocean Renewable Energy Conference, on September 29 & 30, 2010 in Portland, Oregon at the Doubletree Hotel & Executive Meeting Center and a Professional Development Day and evening reception at the Oregon Museum of Science and Industry (OMSI) on September 28, 2010.

"We are very pleased to be expanding the EnergyOcean brand to Oregon, which has evolved as a global leader in clean, sustainable ocean energy, and to be joining forces with OWET and their highly-respected annual event," said Laura Couvillon, EnergyOcean Pacific Show Director. "We are confident that this strategic location and our combined resources will deliver an unmatched value proposition in the Pacific Region to the fast-growing ocean energy industry."

EnergyOcean Pacific will be collocated with the 5th Annual Ocean Renewable Energy Conference, the highly successful conference produced by OWET that focuses on the responsible development of wave energy in Oregon. According to Executive Director, Jason Busch, "the combination of these two prestigious conferences will offer a broader platform for sharing information and expediting the responsible development of this new industry in Oregon, on the West Coast and world-wide."

OWET is one of six projects funded by the Oregon Innovation Council to support innovation and job creation in Oregon. "We are very excited that TradeFair Group elected to partner with OWET in launching its new conference," said Governor Ted Kulongoski. "Attracting a conference of this caliber to Oregon underscores the state's leadership in the development of this new industry and its potential to create new, green jobs for Oregonians."

"Visitors to Portland will find that we are open for business and proud to serve as the gateway to the Oregon Coast for this important addition to our clean, renewable energy portfolio," said Portland Mayor Sam Adams. "Portland is America's living laboratory for the sustainability economy. The innovation of the wave energy industry, coupled with our region's expertise in manufacturing and environmental sciences, make this place the perfect home for the future of wave energy."

EnergyOcean Pacific is designed for Developers, Utility Companies, Investors, Researchers, Component and System Manufacturers, Government Officials, Policy Makers, Academic and Educational Organizations. The event will feature a technical program created by the industry for the industry, and an exhibition showcasing the latest technologies for the ocean renewables market.



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TradeFair Group will produce EnergyOcean Pacific. For more information about EnergyOcean Pacific, including opportunities to exhibit, speak, or attend, please contact Laura Couvillon, Show Director at laurac@tradefairgroup.com or 713-343-1877 or Cate Millar with Oregon Wave Energy Trust at 503-781-9966.

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About EnergyOcean

EnergyOcean is the world's leading event focusing on renewable and sustainable energy from the oceans and is the primary education platform and networking event for key players in the industry. The event covers the latest technological advances, investment opportunities, regulatory issues, and planned and implemented projects around the world. Companies that participate include state and federal regulators, utilities, banking institutions, engineering firms, manufacturers, academic institutions, and others.

About TradeFair Group

A leading energy industry information provider, with conferences, tradeshow, and publications for the oil, gas, chemical, petrochemical, power generation and transmission, and coal industries, TradeFair Group, an Access Intelligence Company, produces events throughout North America, and its publications and online properties serve a global marketplace. Additional information is available at www.TradeFairGroup.com.

About Oregon Wave Energy Trust

Oregon Wave Energy Trust (OWET) is a nonprofit public-private partnership funded by the Oregon Innovation Council. Its mission is to support the responsible development of wave energy in Oregon. OWET emphasizes an inclusive, collaborative model to ensure that Oregon maintains its competitive advantage and maximizes the economic development and environmental potential of this emerging industry. Our work includes stakeholder outreach and education, policy development, environmental assessment, applied research and market development.